



Rotary



Welcome to the
Rotary Club of St. Catharines South

SHANIA KIDS CAN

PROJECT OVERVIEW

LN received a request from Rotary Club of South St. Catharines to support their initiative to fund and open a “Shania Kids Can” Clubhouse. Our team was asked to assist with the Fashion Show fundraiser – soliciting sponsorships, developing various media support, organizing the event, etc. Unfortunately, as we became more engaged and started to develop plans, the Rotary Club withdrew their support of the Clubhouse leaving our group without a fundraising event to organize. Timing was such that we were unable to begin another project.



Never say “this will be easy”



Managing expectations



It does require a significant time investment, from a lot of people