



PASSION PROJECT



PROJECT OVERVIEW

The Leadership Niagara Passion Project team took on the challenge of learning more about the mental health services provided in the region. After meeting with many agencies, the team decided to volunteer with the Distress Centre of Niagara and tackle the never-ending need for volunteers. The team provide valuable suggestions and insight on their recruitment strategy to help with attracting and sustaining more volunteers for their mental health crisis line. Specifically, the team helped to edit their volunteer recruitment packages and postings, expanded community partnerships, and helped the Distress Centre of Niagara to secure a \$10K CAA Community Boost grant.



Friendship and relationships and how they are built over time. Differences are beautiful, and diversity should be encouraged.



The value of thanking people is huge and can completely change the experience if people feel they are not valued.



Choosing change can be challenging for those closest to the new opportunity.



Sometimes, the most difficult journeys can create the most beautiful friendships.